

## Retinoid Treatment

Vitamin A, also called *retinol*, is a yellow, fat-soluble compound found in egg yolk, butter, carrots and other vegetables. It is an essential nutrient that helps develop and maintain normal skin. Vitamin A is referred to as a *normalizer* that could reverse skin abnormalities including pre-cancerous cells. In addition, vitamin A is one of the most powerful anti-oxidants. Vitamin A has quite a few derivatives such as retinyl acetate, propionate, palmitate, etc. These derivatives are usually more stable than vitamin A with similar benefits to the skin. Both vitamin A and its derivatives have a distinct yellow color and are called *retinoids* in chemistry. All retinoids are soluble in oil only and are lipophilic.

Due to its weak stability, very limited retinoid products are on the market. Even so, their strength is very low.

Rejuvi Retinoid Formula contains vitamin A and several derivatives in high concentration that constitute a unique, stable vitamin A complex. Rejuvi Retinoid Formula is designed for professional skin care. The major benefits are:

1. **Super anti-oxidation and scavenges free radicals**
2. **Promotes regeneration of collagen and elastin**
3. **Normalizes skin cells and prevents skin cancers**
4. **Helps minimize acne and pimples**
5. **Excellent complement to alpha-hydroxy acid and chemical peels**

For best results one to two Retinoid Treatments per week is recommended depending on skin response. A treatment period usually involves 6 to 8 treatments.

### **Treatment Products Required:**

1. Retinoid Formula - **Due to the strong, oxidative nature of retinoid, Retinoid Formula should be kept refrigerated when not in use.**

### **Other Products Needed:**

1. General Rejuvi products
2. Rejuvi "a" Vitamin A Complex Night Gel

### **Ingredients:**

#### **Retinoid Formula:**

*propylene glycol, avocado oil, tocopherol, polysorbate 60, retinyl palmitate, retinol, retinyl acetate, essential oil.*

## Retinoid Treatment

Retinoid Treatments are usually performed after a general facial treatment such as a facial mask or facial massage.

### Treatment Procedures:

1. Complete a general facial massage or mask treatment.
2. Remove all products from skin and dry thoroughly.
3. Using a brush, apply Rejuvi Retinoid Formula sparingly to the entire face including the neck - avoid contact with eyes. Rejuvi "q" Flavonoid Complex may be mixed with Rejuvi Retinoid Formula (1:3 or 1:2 ratio) for more benefits.
4. Apply Rejuvi "v" Nourishing Cream on top of the Retinoid Formula.
5. Do not wash face for at least 6 hours.

### Home Care Program:

**Morning:** Use Rejuvi "h" Skin Healing Gel and Rejuvi "b" Skin Moisturizer. Use Rejuvi "s" Facial Sun Block if outdoors.

**Evening:** Use Rejuvi "h" Skin Healing Gel and Rejuvi "a" Vitamin A Complex Night Gel nightly or every other night depending on skin compatibility. Use Rejuvi "v" Nourishing Cream if skin feels dry.

### Pre-Conditioning Technique:

Alpha-hydroxy acids and chemical peels generally utilize water soluble ingredients that penetrate hydrophilic skin sites well. However, these ingredients may *not* penetrate *lipophilic* skin sites well. In other words, these treatments might have weaknesses.

Due to the lipophilic nature of retinoid, (i.e., retinoid penetrates very well into the skin's lipophilic sites - experiments by Rejuvi have well proven this benefit), Rejuvi Retinoid Formula is an excellent complement to a hydrophilic treatment. Therefore, Rejuvi Retinoid Treatments & home care can be used as a special pre-conditioning or preparation for AHA treatments or chemical peels (including Rejuvi Milk Peel). The pre-conditioning will significantly enhance the results of AHA treatments or chemical peels. Usually pre-conditioning takes 10 to 14 days (follows the above Retinoid Treatment & home care program).